



CI Advertiser Closeup

PREPARED BY SCRIPPS TREASURE COAST NEWSPAPERS ADVERTISING DEPARTMENT

All Shutters and Screens

Protect your home, condo or business with a name people trust

How will you protect your home, condo or business this hurricane season?

Accordion shutters are a blessing because you can secure your home in only minutes. And motorized roll-ups are not only quick, you don't go outside to secure your windows, making them ideal for upper stories.

Lexan storm panels are strong. Yet these see-through panels allow in welcome light.

Colonial shutters add beauty and curb-appeal. And beautiful Bahama-style shutters are not only stylish, they are designed for our tropical climate.

It doesn't matter which style you choose. As long as you choose the right shutter company.

Choose All Shutters and Screens, a name people trust.

"I treat every customer's home as if it were my own home," owner Bob Stott explained.

"When I started All Shutters and Screens, I wanted a company that delivers what it promises with quality and integrity," he said. "And everyone here lives that mission with me."

"We're like family," he added.

"It's a pleasure to come to work every day."

The people who work there are top-notch people in this industry, he said. And they're people with integrity who care about the customer.

"Our efficiency and teamwork is something we're proud of," he said. "We do the job right. And that takes the stress off our customers."

"Over the years, we've really evolved as a company," said Stott. "Recently, we've added a do-it-yourself department."

"You're going to save some money if you do it yourself," said All Shutters' Bruce Martin, who has taught more than 1,000 do-it-yourselfers to install their own shutters. Many have never even held a drill in their hands, he said.

"I've had one woman who installed the shutters on her two-story home," he said. "And I've had an 85-year-old man install track-system shutters on his house."

Martin gives them step-by-step instructions, including how to avoid common mistakes. "And I am always available to them in



PHOTO PROVIDED

Bob Stott is the owner of All Shutters and Screens, a trusted name in hurricane protection for your home, condo, business and multi-family project.

case they run into a problem," he said.

Instead of learning from their mistakes, they benefit from his years of experience.

Other first-rate professionals at All Shutters manufacture railings and shutters.

"We manufacture a line of welded aluminum, powder-coated rail-

ings for pools, patios and condo balconies," Stott said.

"And we also manufacture our own accordion shutters and metal or Lexan hurricane panels," he said. "That gives us control over the quality and turn-around times for shutters and railings."

It lets them do large buildings quickly, he said. "It's cheaper for

the developer or association and we can get the building done in a fraction of the time," he said.

They completed the shutter installation on a 16-story building by Tricon Development on North Hutchinson Island in only six weeks and a 10-story building on Merritt Island in only four weeks.

"We were thrilled," said Ed Lawrence, Tricon's estimator. "Bob helped us out when another contractor fell through."

"He rescued the job and he and his crews did excellent work," said Lawrence, who said Stott is now working on shutter designs for their future projects.

"And the key thing is that Bob comes through on what he promises," said Lawrence.

If you want a shutter company that delivers what they promise, call All Shutters and Screens today. It's the perfect choice.

And be sure to ask about financing options.

All Shutters and Screens, Inc. is located at 2106 SW Hayworth Ave. in Port St. Lucie. Hours are Monday through Friday from 9 a.m. to 5 p.m. Call (772) 621-4084 for a no-obligation estimate or stop in to see the new DIY department.



PHOTO PROVIDED

All Shutters and Screens recently completed mid-rise condominiums in six weeks or less. They also manufacture shutters and powder-coated railing systems.

Florida Hypnosis

Learn to achieve your goals through the power of your mind

BY WENDY DWYER
correspondent

It seems everywhere you go, people are talking about "The Secret" — the video by Rhonda Byrne touted as "the secret to everything — unlimited joy, health, money, relationships, love, youth — everything you have ever wanted."

According to Byrne, if you have the secret and know how to apply it, you can have, do or be anything you want. In truth though, the secret isn't really much of a secret and the challenge is in knowing how to apply the secret to create a life of abundance and fulfillment. The secret is in learning how to control your mind. The good news is, there is help just around the corner and it's available to you.

Learning to control your mind

is not a new concept — the official name for the process is "hypnosis." Hypnosis is a relaxing, naturally occurring state of mind which happens to us every day. Each time we read a captivating novel, float off in a daydream or see an engrossing movie we are in a natural state of hypnosis.

For thousands of years people have recognized the power of hypnosis to enhance learning, heal emotional scars, improve performance, change habits and speed the healing process.

Rich Alexander of Florida Hypnosis is a certified hypnotist who has helped thousands of individuals learn to achieve their goals. Whether it's weight loss, smoking cessation, pain management or even learning how to become confident and live a life of abundance,

you can reach your goals and begin to experience the life you've always dreamed of living.

"One thing I notice with every single client is that they leave with a feeling of inner peace," said Alexander. "After a session, everyone feels more confident and in control, and they are looking forward to the rest of the day and the challenges ahead — and that's how we reach our goals in life — because 'fun gets done.'"

Hypnosis is all about training your subconscious mind to change the way you feel about things.

"With weight loss, it's all about respecting your body and what you put into it," said Alexander. "It's learning to appreciate that this is the only body you're going to have, and accepting your own power to use your imagination and emotions to make the positive

changes you desire for yourself, by choosing healthy, nutritious foods."

Through hypnosis, you can expect to lose weight safely — about two pounds per week. And, while many diets fail miserably, most individuals who achieve weight loss success through hypnosis are able to maintain their goal weight.

If your goal is more self-confidence, that dream job, better pay, or a happier home life, hypnosis can help you with that, too, using the same premise — respecting yourself and using your mind to make the positive changes you desire and deserve.

It sounds great, but will it really work for you?

"People are skeptical because they don't believe in themselves," said Alexander. "I just try to help them realize that only they have

the ability to take control of their minds and their habits. There's no mystery to this at all," he laughed. "I simply help keep people motivated and focused on their goal. We work as a team."

Alexander is so confident that "the secret" will work for you, that he offers a free consultation and screening, complete with trial hypnosis.

If you're an employer, consider engaging Alexander to come and speak to your staff about the power of visualization and working and living life with an attitude of gratitude. Studies have shown that when workers learn to harness the tools of their own mind, they are more productive, motivated, and both the business and the individual profit greatly.

Alexander is available for motivational speaking engagements, as



WENDY DWYER • correspondent
Rich Alexander

well as group programs, including weight loss and smoking cessation in the workplace.

Florida Hypnosis, just off U.S. 1 at 10850 S. U.S. 1, just across the street from the new Sam's Club. Florida Hypnosis is open Monday through Saturday by appointment only. Call today to arrange for your free screening at (772) 337-7754, or visit online at www.floridahypnosis.org

PSL Business Center

Discover packing, shipping and lots more at this convenient store

BY WENDY DWYER
correspondent

They may deliver through wind and rain and heat and gloom of night, but if you're on the other side of the counter at the U.S. Postal Service waiting to send a package, you might be looking for an alternative to the long lines and inconvenience. Search no more because just down the street at the Boulevard Shoppes by Morningside is the PSL Business Center.

Now, if you think PSL can only mean Port St. Lucie, you'd be missing the best place around for Packing, Shipping and Lots more, and it's probably on your way to wherever you're going!

Eduardo Munoz knows that you're in a hurry and, whether you're a business professional, or the world's greatest Grammy sending a package of yummy brownies to the grandkids up North, PSL

Business Center has got you covered.

They'll pack and ship your package no matter what the size, and they'll give you a host of options for shipping to allow you to choose the carrier and the best deal.

Don't have the perfect box for that batch of chocolate chunk cookies? That's okay, Munoz and the staff at PSL Business Center have it on hand.

If it's a report or grant application that absolutely, positively has to be there overnight — that's okay too, because PSL Business Center deals with Federal Express, UPS, DHL and the United States Postal Service — regardless of the weather!

If you've got copies to make, you can do that, too, at PSL Business Center. Blueprint and wide-format printing equipment is available and you can choose col-



WENDY DWYER • correspondent

Edward Munoz and his PSL Business Center offers everything you need in one clean, efficient and friendly place.

or or black and white.

Or maybe you need your passport photo taken, your ID laminated, or a new set of business cards or banners to help promote your business?

PSL Business Center offers everything you need in one clean, efficient and friendly place.

You can even order promotional products, order invitations or stationery, have shirts made for work or pleasure (embroidery or screen printing), and even have something engraved or a stamp made.

It's a veritable smorgasbord of services for the business professional and the individual who wants to save time, money and hassle.

At PSL Business Center, you can access the Internet and surf the Web or check your e-mail, and you can receive or send faxes with consistency and quality.

If you're looking to ship to family in Latin America, this is the place to be, and you can pick up phone cards while you're there, too.

For those who use eBay, PSL Business Center will make sure your item is listed, sold, shipped and that the feedback is 100 percent positive.

PSL Business Center is everything you're looking for in a business partner, and it's friendly, close by and very professional, too.

PSL Business Center is located at 1678 Port St. Lucie Blvd., in the Boulevard Shoppes by Morningside. Open Monday through Friday from 8:30 a.m. to 6 p.m. and Saturdays from 10 a.m. to 4 p.m. You can reach PSL Business Center at (772) 337-7555, or visit online at www.pslbusinesscenter.com.